

PET Backlit Matt Film – Matt Back - TAG Digital®



TECHNICAL DATA SHEET

Description:

The **PET Backlit film – Matt Back - TAG Digital®** is a translucent double coated 215µ PET film. It is designed for backlit applications such as light boxes, bus shelters,...

It is recto matt coated for maximum ink compatibility.

The verso is Matt coated. This product is an improved version of the PET backlit found on the market. The matt back coating has many advantages:

- Whiter white
- Improves light diffusion
- Reduces neon halo
- Reduces static electricity during printing
- Improves ink drying

Reduces risk of double-sided sticking when material is rolled up.

Characteristics:

The transmittance is 30%

Printing:

The film can be printed with solvent, eco-solvent, latex and UV inks.

The matt back coating is not suitable for printing, only recto (outside face) is suitable for printing.

Durability:

The maximum recommended duration of use is 5 years.

Storage:

3 years between 15 and 25°C and 45 to 55% humidity in the original box.

Product references:

PET Backlit 215μ Matt – Matt Back	1,27 x 50 m	PET-BACK-M-M-215-127050
	1,37 x 50 m	PET-BACK-M-M-215-137050
	1,52 x 50 m	PET-BACK-M-M-215-152050
PET Backlit 215μ Glossy – Matt Back	1,27 x 50 m	PET-BACK-G-M-215-127050
	1,37 x 50 m	PET-BACK-G-M-215-137050
	1,52 x 50 m	PET-BACK-G-M-215-152050

Note:

The information in this data sheet is based on laboratory tests and experience gained in practice. It does not constitute a legal guarantee. A test prior to use must be carried out.

Durability is estimated based on exposure conditions in Central Europe. The actual life of the product depends on substrate preparation, exposure conditions and maintenance of the marking. Outdoor performance degradation can be expected when the films are exposed southward, if applied in areas with high temperatures such as Southern European countries, or in polluted areas.