

## Silver-Back Pure PET Pop-up Film 310 µm - TAG Digital®



### TECHNICAL DATA SHEET

#### Description:

The **Silver-Back Pure PET Pop-up Film 310 µm - TAG Digital®** is a polyester film designed for pop-up and display applications such as exhibition systems, displays and rigid posters.

#### Characteristics:

The product consists of a 310 µm PET film with a white matte coating on the front side for excellent colour reproduction.

The reverse side is silver, providing 100% opacity and preventing light transmission. The PET base ensures excellent dimensional stability, a super-flat appearance and high rigidity, making it ideal for pop-up systems.

#### Printing:

Compatible with solvent, eco-solvent, UV, latex and screen-printing inks.

#### Application guidelines:

Designed for use in pop-up and display systems. The material offers high rigidity and stability, ensuring easy installation and high-quality visual rendering.

#### Durability:

The maximum recommended duration of use depends on application conditions and environment.

#### Storage:

1 year when stored between 15°C and 25°C and at a relative humidity of 45 to 55% in the original packaging.

#### Product references:

<b>Silver-Back Pure PET Pop-up Film 310 µm</b>	<b>0.91 x 25 m</b>	POP-PURE-PET-310-091025
	<b>1.07 x 25 m</b>	POP-PURE-PET-310-107025
	<b>1.37 x 25 m</b>	POP-PURE-PET-310-137025

#### Note:

The information in this data sheet is based on laboratory tests and experience gained in practice. It does not constitute a legal guarantee. A test prior to use must be carried out.

Durability is estimated based on exposure conditions in Central Europe. The actual life of the product depends on substrate preparation, exposure conditions and maintenance of the marking. Outdoor performance degradation can be expected when the films are exposed southward, if applied in areas with high temperatures such as Southern European countries, or in polluted areas.